

Pacific Islander Community Fact Sheet

FACTS

- The Labor Force Participation Rate of Asians/Pacific Islanders in Utah is 74.1% compared to 66.3% of the U.S. (Wilhelm 2004)

- Out of the 8,600 minority owned firms in the State of Utah 28% of them are owned by Asian/Pacific Islander.

(Department of Community & Economic Development)

- According to the 2001 Survey of Minority-Owned Business Enterprises, the number of Asian/ Pacific Islander owned businesses, which mostly center on business services, personal services, and retailing increased more than four times faster than the number of all U.S. firms, and their receipts also some much more rapidly than all the others. (Wilhelm 2004)

POPULATION

| <u>2003 American Community Survey</u> | <u>TOTAL</u> | <u>PERCENTAGE</u> |
|--|---------------------|--------------------------|
| State of Utah Total Population | 2,309,555 | 100 |
| Native Hawaiian & other Pacific Islander | 18,531 | 0.8 |

| | | |
|---|-------|-----|
| Native Hawaiian | 1,793 | 0.2 |
| Guamanian or Chamorro | 1,604 | 0.1 |
| Samoan | 5,921 | 0.2 |
| Other Pacific Islander (includes Tongan) | 9,213 | 0.3 |

PACIFIC ISLANDER POPULATION TRENDS

| 2000 | 2003 | 2005 Projection |
|-------------|-------------|----------------------------|
| 15,145 | 18,531 | 21,910 |
| 0.7% | 0.8% | 0.9% |

Source: U.S. Census Bureau 2000

PURCHASING POWER

The projected of total Pacific Islander buying power in the state of Utah (thousands of dollars)

| Year | \$\$\$\$\$ |
|-------------|-------------------|
| 2000 | 845,261 |
| 2004 | 1,113,228 |
| 2009 | 1,629,337 |

RESOURCES

Office of Ethnic Affairs

www.ethnicoffice.utah.gov

Utah Microenterprise Loan Fund

www.uml.org

Pete Suazo Business Center

www.petesuazocenter.org

Sources: Humphreys, J. M. (2004). The multicultural economy 2004. America's minority buying power. Georgia Business and Economic Conditions. L. M. Akioka. Athens, Georgia, Terry College of Business The University of Georgia: 28. Wilhelm, S. (2004). The State of Working Utah. B. Crim. Salt Lake City, Utah Issues Center for Poverty Research & Action: 18.